

ABY RAFTER

PHOTOGRAPHY

Lifestyle Family Photography

PREPARING FOR YOUR
OUTDOOR FAMILY SESSION





OUTDOOR LOCATION SHOOT

£349

- Pre shoot styling guidance
- One hour relaxed outdoor session
- A private online gallery of 60+ images where you can view all your professionally edited images from our session
- 5 digital images chosen by you
- Option to purchase more digital files or prints after the session

GET READY

Things to Consider Before
your outdoor family shoot.

Well done for booking in your family photoshoot!
I know you are busy and this is another
thing to organise!

But it's done and now you need to get ready.
Please take the time to read this guide and prepare
for your shoot, to really make the most of it.

Hopefully this covers most of your questions, but
please feel free to contact me should you need!



WHAT TO WEAR

One of my most asked questions before a shoot is

‘what should we wear?’

Most importantly I believe you should be comfortable!
Wear what feels authentic to you and your family... but of
course you need to consider your outfits carefully.
These pictures are likely to be displayed in your home, and
shared with family and friends, so you want to
feel your best!

Here are some tips to consider when choosing your outfits;

OUTFIT TIPS



TIP 1

COLOURS: Choose an over-all colour palette - pick 3 or 4 complementary "earthy" colours and base each family member around that colour palette, making sure they all compliment each other rather than clash!

TIP 2

NO LOGOS: Avoid anything that will easily cause a distraction in the image. For example, avoid any neon colours, any large logos or characters.

TIP 3

PATTERN: Patterns can look great, but I would recommend it only for one family member. Too many patterns can just clash and make the image look too busy! So stick to one if you can.

TIP 4

DONT OVERSIZE: Make sure your kids clothes fit... it's tempting if buying new clothes to buy big, but it won't look great in the pictures.

TIP 5

DON'T ALL MATCH: Avoid being too matchy matchy! It's about complementing each other, without wearing exactly the same! Start with a key outfit.

It's often easier to choose something you, yourself, feel happy in and then have the rest of the families clothes tone with yours. So start with perhaps what mum wants to wear and build round that.

TIP 6

LAYERS!!! It's all about the layers! Think chunky knits, woollen scarves, blazers, hats, everything adds another layer plus interest to the gallery. This is especially helpful in the cooler months, choose layers of cardigans and scarves, rather than bulky coats you can't move in.

TIP 7

LOCATION: Don't overdress, dress to suit the location surroundings. A beautiful flowing maxi dress for mum, a casual shirt and shorts for Dad, and a similar mini version for the kids. don't forget footwear.

TIP 8

Be yourself!! stay true to your own style, there's absolutely no point trying something new on the day to then feel uncomfortable. If you feel unconformable, that is all you will think about when you view the images!

BEFORE YOUR SHOOT

Consider the time of your shoot and your children's normal routine. Make sure that they don't arrive to the session hungry. If you bring a snack to the shoot, choose something light that won't stain their clothing or leave them with a messy mouth!

Rice cakes, raisins, crackers are good options.

My hope is that you mostly forget about the camera, and just enjoy some time together while I snap away capturing your little moments.

Family Sessions take around an hour, to an hour and a half, any longer than this and the children begin to tire!





We will agree a place to meet and I will greet you with my camera away, so your children can get to meet me without the camera in their faces!

We will take a walk to where we start taking our photos.

We will start with any standing poses... playing, walking and usually towards the end of the session we will move to another spot and I'll throw down some blankets for you to sit/lie down and snuggle for more pictures.

If the kids are feeling playful, we can also do some games with the blankets.



ON YOUR SHOOT

Get CLOSE! This may sound like an obvious thing, but you want to get in close with your family.

Don't always look at the camera.

Photos looks the most intimate when you do not look directly at the camera. Close your eyes or look down at your baby/children instead. When you look at your loved ones, your natural expression shows through your faces. (We can of course still get some smiling, looking to camera shots... but please don't ask your children to smile or say 'cheese')





AFTER YOUR SHOOT

The session may be over, but that's when I get busy working on your gallery!

It can take up to 3 weeks during busy seasons, but as soon as your gallery is ready I will send you a link to your password protected gallery where you will be able to view your gallery. You can choose your five images to download right away, or take a look at my upgrade options if you decide you want more images from your gallery.

Please take a look at the following upgrade options below and I will also send you a price list with your gallery.



Upgrade One
The Essential Collection

£150



Five additional images
via digital download,
(totalling ten to keep)

Upgrade Two
The Treasured Collection

£250



Full digital gallery download
&
20 7x5 professional prints

Upgrade Three
The Ultimate Collection

£495



Full digital gallery download
10 7x5 professional prints
& 3 10x8 professional prints
& 6x6 suede album

**GET IN TOUCH WITH ANY
QUESTIONS**

If you have any questions
before or after your shoot,
please do get in touch
and I'll be happy to help!

Email me here:

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