

ABY RAFTER

PHOTOGRAPHY

Lifestyle Family Photography

WHAT TO EXPECT FOR  
YOUR NEWBORN SESSION



# WELCOME



Thank you so much for booking with me and congratulations!

This guide will take you through what to expect for your newborn session with me.

See you soon!



## LET'S CONNECT



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## The Process

1. You enquire and we book you in based on your due date.
2. Baby arrives! Send me a message and we arrange your session date
3. Shoot day
4. After your shoot I get to work editing and perfecting your gallery
5. You receive your gallery and pick your favourites.
6. You download, love and share your finished images
7. Upgrades available if you would like more images and beautiful fine art prints



# THINGS TO CONSIDER BEFORE YOUR SESSION;

**MILK DRUNK:** To have a sleepy baby for our photoshoot try to keep your newborn awake for at least an hour before you arrive. If you can give your baby a feed just before coming that would be great, but please don't worry if you can't, we can stop for feeds at any time.

**HEATING:** The studio will be warm! So consider what you are wearing so that you are comfortable. Baby needs to be nice and warm so they sleep and settle better. We will also undress baby down to a nappy or babygrow to be able to take photos of their little legs and feet.

**NAPPY CHANGES:** There's plenty of time within our session for changes as and when they are needed. Please don't worry if there are any accidents, on either you or me, my blankets or bean bag, I do not mind as I have extras.

**POSES:** I only do “Baby led” posing, this simply means I won't force your baby into any position they find unnatural. I let them take the lead and I move with them to get the most organic photos. This is your session and it will be unique to you and what they want to do. I'm a prop free photographer, so only the softest of blankets and throws will be used. Focusing solely on them. However if you have a special cuddly you want photographed with baby be sure to bring it along.

**WHAT TO WEAR:** Dress babies quite simply, no need for an 'outfit' as such, as it's a nice opportunity to capture how new they are, baby grows etc.

Simple and neutral colours and tones; textures such as knits and linen always look great too.

Whites, creams, greys, blushes and other light tones that complement baby's skin are a great option. Small patterns for girls or mums look beautiful in photos. I have a selection of newborn outfits that we can use for the session.



## WHAT TO EXPECT

I aim for our sessions to be nice and relaxed, we go at you and your babies pace and can stop at any time for feeds, nappy changes and cuddles.

We will have baby portraits as well as family portraits and can of course include any siblings your new baby may have.

You should expect your session to last around 2 hours. It will be a relaxed morning at my cosy studio capturing your new little love.



# WHAT TO WEAR

## Newborn Client Wardrobe;

I have a some neutral pieces we can dress your baby in, to keep your images simple and timeless and so you don't need to worry about choosing baby outfits.

I also have a selection of beautiful, soft blankets.



## What you should wear;

It's important to plan what Mum, Dad and any siblings are wearing for the shoot.

I suggest you keep to a neutral palette as well, so that you compliment your baby and the focus is on them.

Soft knits add texture. Small patterns can look beautiful.

Ultimately, make sure you are comfortable. Feel free to message me if you want some help deciding.

Remove watches, and Mum's remember your hands and nails will be in photos, so make sure you've removed old polish and had a tidy!





## SESSION FEE

£249

- A full shoot (60-90 minutes, newborns or younger babies can take longer)
- "What to expect" guide on booking and contact with me to chat through your shoot before hand.
- A private online gallery where you can view all your images from our session
- 5 digital images chosen by you
- Option to purchase more digital files or prints after the session

Upgrade One  
The Ultimate Collection

**£495**



Full Digital Gallery Download  
Ten 7x5 & Three 10x8  
professional prints  
8x8 Bespoke 10 spread album of  
your favourite images

Upgrade Two  
The Treasured Collection

**£175**



Full digital gallery download,  
20 5x7 professional prints

Upgrade Three  
The Essential Collection

**£150**



Five additional images via digital  
download, (totalling ten to keep)

My upgrade collections are designed to make the decision process easier and provide you with savings from my price list.

*Lizzie - Billie's Mummy*

"Aby was incredible start to finish!  
She was 100% professional, made us feel so  
comfortable and just a lovely person to go  
with it.

The photos we have are beautiful and so  
happy we will have these mementoes to look  
back on! Would not hesitate to recommend!"



**THAT'S YOU ALL SET!**

Any further questions don't hesitate  
to contact me.

*Can't wait to meet you and your  
family!*

