

ABY RAFTER

PHOTOGRAPHY



MOTHERHOOD  
MINI SHOOT  
GUIDE

# HELL



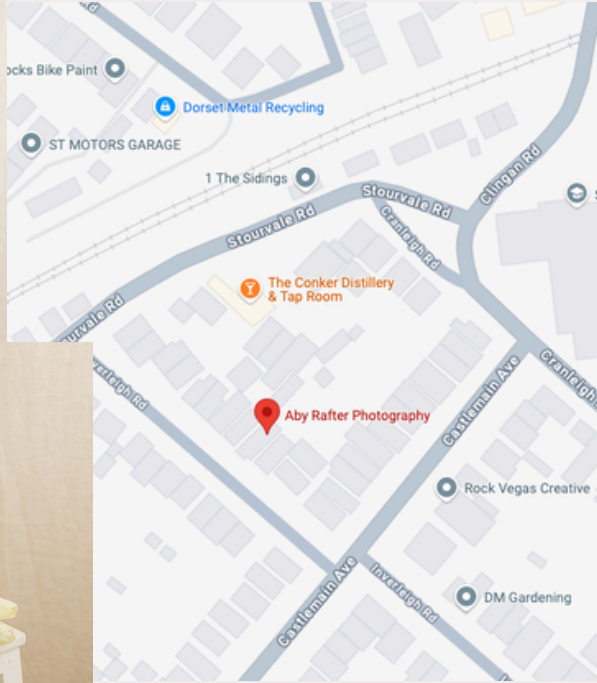
Well done for booking in your Mother's Day photoshoot!

This is the perfect opportunity to get in the photo with your children.

To make the most of your shoot please take the time to read this guide so you are prepared for it on the day.

Hopefully this guide covers most of your questions, but please feel free to contact me should you need!





# THE STUDIO

The Studio, Unit 3B, 16A Inverleigh Rd, Bournemouth BH6 5HA  
The studio is tucked behind some houses on a small industrial unit.

It is a first floor unit so leave pushchairs in the car.

There is no parking at the studio itself,  
but plenty of free residential road parking.

# WHAT TO WEAR

One of my most asked questions before a shoot is

‘what should we wear?’

Be comfortable!

Wear what feels authentic to you and your family... but of course you need to consider your outfits carefully.

If you are in need of inspiration you will find some examples of what you could wear in this guide. Please choose something that feels right for your family.

These example images are for you to try and create a fairly timeless look but...

You can go formal with some beautiful dresses, or more relaxed with neutral tones and denim.

It's really up to you!





## COLOR PALETTE



BROWN



BEIGE



WHITE

When choosing the items you would like to wear, it's important to take the colours and fit into consideration. Ask yourself what colours you like, if you'd like a tighter fit of clothing or something more floaty etc. The more cohesive your wardrobe choice, the more put together your gallery will look.

Please choose colours and outfits that you LOVE. This shoot is about you, not me.

## MOOD BOARD

Try to avoid black or dark blue if you can... these colours are what your eye will be most drawn to in the photos.





# OUTFIT

# 1

## DON'T MATCH

**COLOURS:** Choose an over-all colour palette - pick 3 or 4 complementary colours and base each family member around that colour palette, making sure they all compliment each other rather than clash!

# 3

## NO LOGOS

Avoid anything that will easily cause a distraction in the image. For example, avoid any neon colours, any large logos or characters.



## Tips

# 2

## AVOID BUSY PATTERNS

Patterns can look great, but I would recommend it only for one family member. Too many patterns can just clash and make the image look too busy! So stick to one if you can.



# WARDROBE

## *Tips*

### CLOTHING FIT

Flowing articles of clothing photograph well. Long skirts and dresses that have movement really complement the images  
**DON'T OVERSIZE:** Make sure your kids clothes fit... it's tempting if buying new clothes to buy big, but it won't look great in the pictures..

### BE COMFORTABLE

I want your session to be enjoyable and fun for everyone involved. If your kid's clothing is uncomfortable for them to wear, it won't be nearly as fun. If you're planning outfits outside of what they are used to, I'd suggest "breaking them in" a few days in advance to get them used to the feeling of wearing those clothes.

# OUTFIT INSPIRATION

## For Mums...

Knitted dresses and jumpers are perfect.

If you opt for a darker colour, make sure your kids are in lighter outfits to add contrast - and vice versa.



## For Girls...



Fluffy textures and subtle patterns



## For Boys...



## For Babys & Toddlers...

Babies in rompers is super cute.  
For younger girls I always recommend avoiding dresses at photoshoots as you'll end up seeing their nappy/pants when they sit down. If they're old enough to tuck their dress down themselves, at that point you can go for it.



## BEFORE YOUR SHOOT

Consider the time of your shoot and your children's normal routine.

Make sure that they don't arrive to the session hungry!

There won't be time in the shoot to have a snack but if you bring a snack to have before we start remember to choose something light that won't stain their clothing or leave them with a messy mouth!

Rice cakes, raisins, crackers are good options.

Please arrive **NO MORE** than 5 minutes before your time slot. The shoot will last 20 minutes.

## DURING YOUR SHOOT

Get close! This may sound like an obvious thing, but you want to get in close with your family. Don't always look at the camera. Photos look the most intimate when you do not look directly at the camera. Close your eyes or look down at your baby/children instead. When you look at your loved ones, your natural expression shows through your faces. (We can of course still get some smiling, looking to camera shots... but please don't ask your children to smile or say 'cheese')



## AFTER YOUR SHOOT

The session may be over, but that's when I get busy working on your gallery!

As soon as your gallery is ready I will send you a link to your password protected gallery where you will be able to view your gallery.

You can choose your three images to download right away, or take a look at my upgrade options if you decide you want more images from your gallery.

### Optional Upgrades:

£80 for five additional digital images

£100 for an additional 10 digital image

£130 for the full digital gallery download



# PREPARATION

To avoid last-minute stress, make sure to pick out all family outfits & props well in advance. If your outfits are new make sure your kids have a chance to try them on and wear them before the day so that they'll be comfortable during the shoot. Don't forget little things like jewellery or accessories. Consider your socks or tights as it's no shoes in the studio... and iron out any last-minute creases.

# WHAT HAPPENS NEXT?



01

Around 1-2 weeks after your session, you will receive an email with your gallery link featuring the best images from your session.



02

View your photos!

Make it an experience and book yourselves an evening to have a good look through your gallery together. Light a candle, grab the laptop, pour yourself a glass of something lovely, cuddle up, and enjoy.



03

Your gallery will be live for 7 days for you to make your choices.

# THAT'S IT!



I hope you found that guide useful and you feel prepared for your session, if you have any questions still, please let me know. If not, I will see you soon!

*Aby xx*