

ABY RAFTER

PHOTOGRAPHY



FAMILY
PHOTOSHOOT
GUIDE

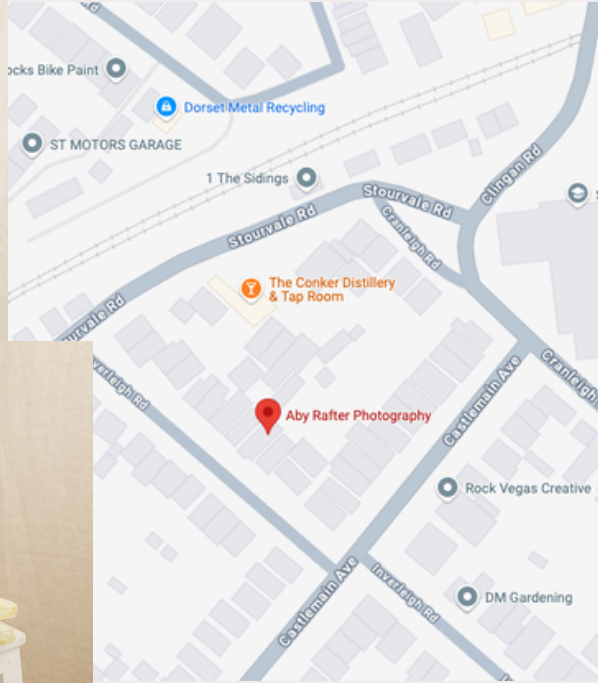


HELLO

This is your chance to create and capture some gorgeous forever memories for you and your family to cherish!

To make the most of your shoot please take the time to read this guide so you are prepared for it on the day.

Hopefully this guide covers most of your questions, but please feel free to contact me should you need!



THE STUDIO

The Studio, Unit 3B, 16A Inverleigh Rd, Bournemouth BH6 5HA
The studio is tucked behind some houses on a small industrial unit.

It is a first floor unit so leave pushchairs in the car.

There is no parking at the studio itself,
but plenty of free residential road parking.

WHAT TO WEAR

COLOR PALETTE



BROWN



BEIGE



WHITE

When choosing the items you would like to wear, it's important to take the colours and fit into consideration. Ask yourself what colours you like, if you'd like a tighter fit of clothing or something more floaty etc. The more cohesive your wardrobe choice, the more put together your gallery will look.

Please choose colours and outfits that you LOVE.

This shoot is about you, not me.

Try to avoid black or dark blue if you can... these colours are what your eye will be most drawn to in the photos.





OUTFIT

Tips

1 DON'T MATCH

COLOURS: Choose an over-all colour palette - pick 3 or 4 complementary colours and base each family member around that colour palette, making sure they all compliment each other rather than clash!

3 NO LOGOS

Avoid anything that will easily cause a distraction in the image. For example, avoid any neon colours, any large logos or characters.

2 AVOID BUSY PATTERNS

Patterns can look great, but I would recommend it only for one family member. Too many patterns can just clash and make the image look too busy! So stick to one if you can.



4 CLOTHING FIT

Flowing articles of clothing photograph well. Long skirts and dresses that have movement really complement the images
DON'T OVERSIZE: Make sure your kids clothes fit... it's tempting if buying new clothes to buy big, but it won't look great in the pictures..

5 BE COMFORTABLE

I want your session to be enjoyable and fun for everyone involved. If your kid's clothing is uncomfortable for them to wear, it won't be nearly as fun. If you're planning outfits outside of what they are used to, I'd suggest "breaking them in" a few days in advance to get them used to the feeling of wearing those clothes.

OUTFIT INSPIRATION

For Mums...

When preparing your outfit, I'd recommend longer-length dresses or trousers, as bare legs can stand out more in photographs. Soft, neutral tones and simple textures tend to photograph beautifully and won't distract from faces.



If you opt for a darker colour, dressing your children in lighter outfits will help create contrast - and vice versa. Coordinating colours rather than matching exactly will keep the overall look natural and timeless.

OUTFIT INSPIRATION

For Dads...



If you're looking to switch things up from the usual plain T-shirt or shirt (which still work really well!), lightweight short-sleeve shirts, polo shirts, or relaxed linen tops are great options for a casual yet put-together look. Pair them with chinos or well-fitted shorts in neutral tones like beige, grey, navy, or olive - just make sure the colours work well with what the rest of the family is wearing to keep things cohesive.

Comfort is key, especially in warmer weather, so breathable fabrics like cotton and linen are ideal.

For Girls...

Soft, comfortable dresses or outfits in neutral or pastel tones photograph beautifully and allow for natural movement.

Avoid busy patterns, logos, or very bright colours, as these can be distracting.

Layers like cardigans or subtle textures add interest without taking attention away from their faces.



For Boys...

Well-fitted trousers or shorts paired with simple tops in soft, muted colours work best for photos. Neutral tones with light layering—such as a jumper or button-up shirt—add texture while keeping the look timeless. Avoid bold graphics or large logos so the focus stays on expression and connection.



For Babys & Toddlers...

Babies in rompers is super cute.

For younger girls I always recommend avoiding dresses at photoshoots as you'll end up seeing their nappy/pants when they sit down. If they're old enough to tuck their dress down themselves, at that point you can go for it.



BEFORE YOUR SHOOT

Consider the time of your shoot and your children's normal routine.

Make sure that they don't arrive to the session hungry!

There won't be time in the shoot to have a snack but if you bring a snack to have before we start remember to choose something light that won't stain their clothing or leave them with a messy mouth!

Rice cakes, raisins, crackers are good options.

DURING YOUR SHOOT

Get close! This may sound like an obvious thing, but you want to get in close with your family. Don't always look at the camera. Photos look the most intimate when you do not look directly at the camera. Close your eyes or look down at your baby/children instead. When you look at your loved ones, your natural expression shows through your faces. (We can of course still get some smiling, looking to camera shots... but please don't ask your children to smile or say 'cheese')



PREPARATION

To avoid last-minute stress, make sure to pick out all family outfits & props well in advance. If your outfits are new make sure your kids have a chance to try them on and wear them before the day so that they'll be comfortable during the shoot.

Don't forget little things like jewellery or accessories.

It's best to remove watches and take phones and keys out of your pockets!

Consider your socks or tights as it's no shoes in the studio...

and iron out any last-minute creases.

WHAT HAPPENS NEXT?



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01

Around 1-2 weeks after your session, you will receive an email with your gallery link featuring the best images from your session.



02

View your photos!

Make it an experience and book yourselves an evening to have a good look through your gallery together. Light a candle, grab the laptop, pour yourself a glass of something lovely, cuddle up, and enjoy.



03

Your gallery will be live for 7 days for you to make your choices.

THAT'S IT!



I hope you found this guide useful and you feel prepared for your session, if you have any questions still, please let me know.
If not, I will see you soon!

Aby xx